

Gwell Cysylltiadau Busnes Organig



Better Organic Business Links



Credits: Jeremy Moore

Blaencamel Farm

Rhug Estate

Resilience and Opportunity

Sustainable Organic Marketing and Production in Wales

Thursday, 21st May 2015

International Pavilion, Royal Welsh Showground, Llanelwedd

Better Organic Business Links Closing Conference

An opportunity to share the learning from five years of the BOBL project and build on the experience to take the organic sector in Wales forward to 2020.

We invite questions in Welsh during the conference.



Cronfa Amaethyddol Ewrop ar gyfer Datblygu
Gwledig: Ewrop yn Buddsoddi
mewn Ardaloedd Gwledig
The European Agricultural Fund for
Rural Development: Europe Investing in
Rural Areas



Llywodraeth Cymru
Welsh Government





Canolfan Organig Cymru Organic Centre Wales

Resilience and Opportunity

Sustainable Organic Marketing and Production in Wales

09:30	Coffee and Registration in the International Pavilion		
09:45	Welcome and overview of the five years of the BOBL Project <i>Dafydd Owen, BOBL Project Director</i>		
10:00	Keynote speakers and panel discussion		
	Introductions and Chair <i>Professor Nigel Scollan – Waitrose Professor of Sustainable Agriculture</i>		
	The Outlook for Organic Supply Chains <i>Duncan Sinclair, Agriculture Manager, Waitrose</i>		
	Engaging with Consumers <i>Susanne Padel, Senior Programme Manager, Organic Research Centre, Elm Farm</i>		
	Food and the Community <i>Mark Jones, Wales Produce Manager, Welsh Rural Regeneration Unit</i>		
	Questions and discussion <i>Chaired by Nigel Scollan</i>		
11:30	Parallel Workshops in Lantra building Three workshops, each with experienced speakers who will provide more detail on the context and achievements of the BOBL Project and the issues raised. Participants will be invited to contribute to the discussion and present their own views.		
	Engaging with Consumers <i>(Dafydd Owen)</i> <i>Susanne Padel,</i> <i>Catherine Fookes, Organic Trade Board</i> <i>Juliet Fay – Online Sales Messages</i>	Building Resilience into Supply Chains <i>(Tony Little, BOBL Project Officer)</i> <i>Jon Morgan, Livestock Marketing</i> <i>Dai Miles, Director, Calon Wen – Milk</i> <i>Ben Pratt, Organic Fresh Food Company – Horticulture supply chain</i>	Food in the Community <i>(Jane Powell, BOBL Project Officer)</i> <i>Mark Jones,</i> <i>Rural Regeneration Unit</i> <i>Helen Duffee, Lush & Lleol – Growing in schools</i> <i>Gerald Miles, Caerhys COCA</i>
13:00	Buffet Lunch in International Pavilion made using organic and local ingredients where possible.		
14:00	Organic 2020 – A Strategy for the Next Five Years <i>Professor Nic Lampkin, Executive Director, Organic Research Centre, Elm Farm</i>		
	In the afternoon delegates will have the opportunity to participate in three informal sessions and contribute to the direction of the Organic Strategy for the next five years. There will be three sessions of 25, 20 and 15 minutes duration.		
	Communication <i>Facilitated by Dafydd Owen</i>	Supply Chains <i>Facilitated by Tony Little</i>	Food in the Community <i>Facilitated by Jane Powell</i>
15:15	Plenary session and summing up - <i>Dafydd Owen</i>		
15:45	Tea & Cake - An opportunity for organic businesses to meet and explore opportunities to work together.		
	Participants depart		

This conference is organized by Organic Centre Wales with support from the European Agricultural Fund for Rural Development and the Welsh Government.
For further details, please contact Organic Centre Wales on 01970 622248 / bblstaff@aber.ac.uk.

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Cydnherthedd a Chyfleoedd

Cynhyrchu a Marchnata Organig Cynaliadwy yng Nghymru

Dydd Iau, 21^{ain} Mai 2015

Pafliwn Ryngwladol, Maes y Sioe Frenhinol, Llanelwedd

Cynhadledd Cloi Cynllun BOBL

Cyfle i rannu yr hyn a ddysgwyd yn ystod y 5 mlynedd diwethaf ac adeiladu seiliau cadarn i'r sector organig yng Nghymru tan 2020.

Rydym yn croesawu cwestiynau yn Gymraeg yn ystod y gynhadledd.



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09:30	Coffi a Chofrestru yn y Pafiliwn Rhyngwladol		
09:45	Croeso a golwg dros bum mlynedd Prosiect BOBL <i>Dafydd Owen, Cyfarwyddwr Prosiect BOBL</i>		
10:00	Prif siaradwyr a thrafodaeth banel Cyflwyniadau a Gair o'r Gadair <i>Yr Athro Nigel Scollan – Deilydd Cadair Waitrose, IBERS, Prifysgol Aberystwyth</i> Y Rhagolwg i Gadwyni Cyflenwi Organig <i>Duncan Sinclair, Rheolwr Amaeth, Waitrose</i> Ymgysylltu â Defnyddwyr <i>Susanne Padel, Uwch-reolwr Rhaglenni, Ymchwil Organig, Elm Farm</i> Bwyd a'r Gymuned <i>Mark Jones Uned Adfywio Gwledig Cymru</i> Cwestiynau a thrafodaeth <i>o dan gadeiryddiaeth Nigel Scollan</i>		
11:30	Gweithdai cyfochrog yn Adeilad Lantra Tri gweithdy, pob un gyda thri siaradwr profiadol a fydd yn darparu mwy o fanylion am gyd-destun a chyflawniadau'r prosiect BOBL a'r materion sydd wedi codi. Gwahoddir cyfranogwyr i gyflwyno eu barn eu hunain ar y testunau hyn.		
	Ymgysylltu â Defnyddwyr <i>(Dafydd Owen)</i> <i>Susanne Padel, ORC, Elm Farm</i> <i>Catherine Fookes, OTB</i> <i>Juliet Fay – Negeseuon Gwerthu Arlein</i>	Ymgorffori Cydnherthedd mewn Cadwyni Cyflenwi <i>(Tony Little, BOBL Project Officer)</i> <i>Jon Morgan, Livestock Marketing</i> <i>Dai Miles, Director Calon Lan – Milk</i> <i>Ben Pratt, Organic Fresh Foods –</i> <i>Cadwyn gyflenwi garddwriaeth</i>	Bwyd yn y Gymuned <i>(Jane Powell,</i> <i>BOBL Project Officer)</i> <i>Mark Jones – UAG LIC</i> <i>Helen Duffee (STC) –</i> <i>Tyfu mewn ysgolion</i> <i>Gerald Miles, Caerhys COCA</i>
13:00	Bwffe organig a lleol yn y Pafiliwn Rhyngwladol wedi'i baratoi		
14:00	Organig 2020 – Strategaeth ar gyfer y Pum Mlynedd Nesaf <i>Yr Athro Nic Lampkin, Y Ganolfan Ymchwil Organig, Elm Farm</i> Yn y prynhawn, bydd y cyfle gan gynrychiolwyr i gyfrannu i dair sesiwn anffurfiol a mewnbynnu i'r Strategaeth Organig ar gyfer y pum mlynedd nesaf. Bydd tair sesiwn a fydd yn para 25, 20 a 15 munud.		
	Cyfathrebu <i>Hwylusir gan Dafydd Owen</i>	Cadwyni Cyflenwi <i>Hwylusir gan Tony Little</i>	Bwyd yn y Gymuned <i>Hwylusir gan Jane Powell</i>
15:15	Cyfarfod llawn a chrynhoi - <i>Dafydd Owen</i>		
15:45	Te a Chacen - Cyfle i fusnesau organig gwrdd â'i gilydd ac edrych ar gyfleoedd i gydweithio.		
	Y cyfranogwyr yn gadael.		

Cynhelir y gynhadledd hon gan Canolfan Organig Cymru gyda chymorth Cronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig a Llywodraeth Cymru. Am wybodaeth llawn cysylltwch gyda Canolfan Organig Cymru ar: 01970 622248 / bb1staff@aber.ac.uk.